

TEAM TOOLKIT



Thank you for organizing a team for Butte Humane Society's Bidwell Bark Fun Run and Festival. Bidwell Bark is the perfect opportunity to show your community spirit and demonstrate your commitment to helping animals. Bidwell Bark brings together compassionate people like you to raise awareness and funds to help ensure Butte Humane Society continues saving lives, finding homes and inspiring compassion in our community. This toolkit will provide you with tools to manage your team and ideas to maximize your contribution to animals in need.

REGISTRATION

Team members can be friends, family, coworkers, clients, club members or anyone who wants to support the cause and join the fun! The team captain must register first online at BidwellBark.com and when prompted, select **Yes - Create a Team**. Your team captain will be able to set the team name and fundraising goal, and personalize your free Team webpage. Team members can then join your team by selecting **Yes - Join a Team** and selecting your team name during Individual registration. Alternately, team members may register by completing and returning the Registration Form and Participant Waiver included in this packet. All team members will be added online regardless of registration method. Team members must register in order to participate in the 5K Run or 2K Walk, or for their collected donations to count toward individual fundraising prizes or the team fundraising total.

Participant Types and Fees

Each registrant must select one of three participant types:

Individual Adult (17 yrs & Over)

Individual Youth (5 - 16 yrs)

Fundraiser Only (All Ages)

Individual Registration includes run/walk entry, event T-shirt, and breakfast snacks and beverages at the Refuel Station.

FREE Registration is available for Fundraisers Only (all ages.)

FREE registrations do not include event t-shirt or run/walk entry. Children age 4 and under may join a registered parent or guardian on the run/walk and Refuel Station at no additional cost.

Team Support

We're here to help! Contact us with any questions about registration or donations, for assistance with managing your personal and Team web pages, or if you'd like to arrange a visit by BHS staff to discuss Bidwell Bark.

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REGISTRATION FEES

March 1 - April 21:

\$25/adult, \$10/youth

April 22 - May 11:

\$30/adult, \$15/youth

FREE for Fundraiser Only

CONTACT US

bidwellbark@buttehumane.org

530.343.7917 x 133

BidwellBark.com

FUNDRAISING

Bidwell Bark is the largest annual public fundraising event for Butte Humane Society. By raising money to help animals in our community, you have an opportunity to increase awareness while inviting others to be part of the solution. Bonus: you also earn prizes for raising more funds!

Your personal and team pages on BidwellBark.com allow you to securely take online donations, and include tools to share on social media, send a quick email asking people to donate or join you at Bidwell Bark, and automatically thank people for their online donation.

Use your webpages to tell your story about what moves you to help animals. Include photos that inspire you - tell the world what your pet means to you, why spay/neuter and humane care are important, or share the a-ha moment that changed your perspective on animal adoption.

Set a fundraising goal for yourself and for your team. Print and post the included Team Poster in a highly visible area to remind and encourage everyone to help meet your goal. Be proud of your efforts to support the animals! Tell everyone you are participating in Bidwell Bark and ask for their help. Challenge yourself and others to cut back on a luxury and donate the cost, or challenge another team to see who can raise more money. Invite others to join your team and give back to our community!

Flex your fundraising power by utilizing your team's unique talents! Participants have raised funds through bake sales, garage sales, neighborhood BBQs, dog washes, or making and selling dog treats. If your company or club sends out newsletters or emails, see if you can include information about your Bidwell Bark fundraising efforts. Make it a point to ask the businesses you support to return the favor and support your cause. You'll find that so many people love animals and are willing to give if asked directly. Don't forget, donations are tax-deductible!

Tracking & Prizes

If you collect donations of cash or checks, please use the Donation Tracking Form included in this packet and submit this form when turning in your donations. We ask that you submit cash or check donations by Tuesday, May 1 so that we have time to add them to your online fundraising totals and determine the top fundraisers. Additional donations may be submitted at the Registration Tent on event day.

Individual fundraising prizes are awarded at the \$100, \$250, \$500, and \$1,000 milestones. A special prize will be awarded to the Top Individual Adult Fundraiser and the Top Individual Youth Fundraiser. The top fundraising team will be named "Leader of the Pack" and receive front-row starting position in the Bidwell Bark 5K Fun Run, a team pizza party, and a nameplate and one year custody of the Bidwell Bark Perpetual Trophy.

Teams are also eligible for the "Golden Bone" Spirit Award! This award is given to the team demonstrating the most enthusiasm, loudest cheers, best outfits, obvious love for animals and support of Butte Humane Society. For more information on available prizes, visit BidwellBark.com/prizes. Event FAQ, schedule and festival information, and a list of event sponsors and vendors can all be found in the About section on BidwellBark.com.

TEN STEPS TO RAISE \$500 (OR MORE!)

- 1 Lead by example with a personal \$25 donation.
Total = \$25
- 2 Challenge 3 family members to match your \$25 donation.
Total = \$100
- 3 Ask your best friend for a \$25 donation.
Total = \$125
- 4 Ask your boss for a company donation or matching gift.
Total = \$150
- 5 Ask 5 local friends to donate \$10 each.
Total = \$200
- 6 Ask 5 out-of-town friends to donate \$10.
Total = \$250
- 7 Rally support at work! Ask 5 coworkers for \$10.
Total = \$300
- 8 Ask 5 neighbors to support you for \$10.
Total = \$350
- 9 Ask 10 people at your gym, church, club etc. for \$10
Total = \$450
- 10 Request \$10 from 5 local businesses.
Total = \$500

Bidwell Bark



Team Name:

is participating in the 2019 Bidwell Bark. 100% of donations support the animals and services at Butte Humane Society.

**Please Help Us Achieve
Our Fundraising Goal Of:**

Donations can be made online at BidwellBark.com or at this location. Your donation is tax deductible and helps BHS save lives, find homes and inspire compassion for animals in need.

100%

75%

50%

25%



**Join us on Saturday, May 11
8 am - 1 pm at Sycamore Field
Lower Bidwell Park, Chico CA
Find out more at BidwellBark.com**



Butte Humane Society

**Bidwell
Bark**



DONATION TRACKING FORM

Help us ensure every animal gets a chance at a happy, healthy life!
Use this form to track cash and check donations for Bidwell Bark.
Do not use this form to track online donations.

Make checks payable to BUTTE HUMANE SOCIETY.

Bring or mail this form and donations by Tuesday, May 7th to:
Butte Humane Society Administrative Office, 2580 Fair St, Chico CA 95928

Your Name

Team Name (Optional)

Donation Goal

\$

Donation	Name	Address	Email	YES, Send me a donation receipt!
\$				<input type="checkbox"/>
\$				<input type="checkbox"/>
\$				<input type="checkbox"/>
\$				<input type="checkbox"/>
\$				<input type="checkbox"/>
\$				<input type="checkbox"/>
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\$				<input type="checkbox"/>
\$				<input type="checkbox"/>

Collected By

CASH Total

CHECK Total

Donation Total

Date

REGISTRATION FORM

Thank you for registering to participate in the 2019 Bidwell Bark!

Each participant must complete an individual registration with valid e-mail address.

You may register online at BidwellBark.com or send in this form by May 1.

Team captains must register online at BidwellBark.com to create a team.



Name _____

Address _____

City, State, Zip _____

Email _____

Phone _____

Join a Team (optional) - Team Name: _____

Friendly vaccinated dogs on leash are welcome at Bidwell Bark.

If you plan to bring your dog, list dog's name: _____

Was your dog adopted from Butte Humane Society? ☐ No ☐ Yes _____

How did you hear about Bidwell Bark? (check all that apply)

- ☐ BHS Website ☐ BHS Social Media ☐ Other Social Media ☐ Other Website ☐ Email ☐ Radio
☐ TV ☐ Newspaper ☐ Poster ☐ Local Business ☐ Friend ☐ Other _____

Age Category (circle one)

Adult Youth (5-16 yrs)

Participant Type (circle one)

5K Run 2K Walk Fundraiser Only

Registration includes run/walk entry,
customizable webpage on BidwellBark.com,
T-shirt, snacks and beverages at event.

FREE registration for Fundraisers Only
(no run/walk entry or T-shirt.)

YOUR SIGNATURE IS REQUIRED!

You must sign the included Waiver Form
to participate in Bidwell Bark! Participants
under age 18 must also have the signature of
a parent or legal guardian.

T-shirt Size (circle one)

Adult:

S M L XL 2XL

Youth: S M L

No T-shirt

5K Run & 2K Walk Registration Fee

March 1-April 21: Adults \$25, Youth (5-16) \$10

After April 21: Adults \$30, Youth (5-16) \$15

Add a donation to kick-start your fundraising and
get closer to taking home prizes at Bidwell Bark!

Donation Amount: _____

Payment Type: ☐ Cash ☐ Check ☐ Credit Card

Card Number _____

Expiration Date _____ Security Code _____

Please make checks payable to
Butte Humane Society

Butte Humane Society
2580 Fair St, Chico CA 95928



Bidwell Bark - Participant Waiver and Release of Liability



TERMS & WAIVER: By signing this waiver, I understand that I (and accompanying dogs and children if applicable) may be photographed or recorded by Butte Humane Society (BHS) and its sponsors at this event, and these images or video may be used for promotional purposes with no liability or obligation to me. I understand that participating in Butte Humane Society's Bidwell Bark on May 11, 2019 ("Event") includes inherent dangers and elements of risk which may or may not be foreseeable including without limitation, personal injury, property damage, or death. I acknowledge that this is an athletic event and as such, carries potential for serious injury, death, and / or property loss. I certify that I, my minor children and my dog(s) are physically able and properly trained to participate in the Event and have not been advised by a physician not to participate in this type of physical activity. I agree to abide by any decision of Event official(s) relative to participation in the Event and further agree that Event official(s) may authorize necessary emergency treatment for me, my minor children or my dog(s). I hereby assume any and all of the risks associate with participating in the Event including, but not limited to illness, traveling to and from the Event, falls, contact with spectators, other participants or dogs, the effects of weather, equipment, vehicular traffic, and the surface condition of the roads and sidewalks. I realize that liability may arise from negligence on the part of persons or entities being released; from dangerous or defective equipment or property owned or controlled by them or a claim which arises without fault. I also affirm that the dog I will be participating with have current Parvo and rabies vaccinations and will be secured on a leash at all times. In consideration of my participation in the Event I, hereby for myself, my heirs, executors, administrations, successors, and assigns or anyone else who might claim on my, or my minor children's behalf hereby take the following actions:

- Waive, release, and discharge from any and all liability for death, disability, personal injury, property damage or theft or actions of any kind which may accrue during or when traveling to or from the Event (collectively "Claims") the following: Butte Humane Society, the City of Chico, Event officials, volunteers, and any and all other sponsors, agents, independent contractors, employees, and representatives ("Released Parties").
- Indemnify and hold harmless the Released Parties from and against any and all third party liabilities or claims as a result of any of my actions during or related to the Event.

I understand and agree that BHS and any sponsor (or their assigns) may subsequently use, for publicity or promotional purposes, my name, information, image or likeness, in any media, without liability or obligation to me. I understand I must sign a liability release in order to participate in the run or walk portion of Bidwell Bark. Participants under the age of 18 must have a liability release signed by a parent or guardian in order to participate in the run or walk portion of Bidwell Bark.

ACKNOWLEDGEMENT: I acknowledge that I have read this Waiver and Release of Liability in its entirety, fully understand and agree with its contents, fully accept all terms, conditions and provisions, and am doing so freely and voluntarily, without any inducement or coercion.

Participant Signature: _____ Print Name: _____
Date: _____ Date of Birth: _____ Emergency Contact / Phone : _____

I certify that: I am 18 years of age or older, or I have my parent's or guardian's consent as indicated below.

IF THE PARTICIPANT IS A MINOR, THE PARENT OR GUARDIAN MUST READ AND SIGN BELOW.

I am the parent or legal guardian of _____ ("Minor Participant"), for whom I grant permission to participate in the Event. On behalf of Minor Participant, I hereby irrevocably and unconditionally agree to all of the terms of this Waiver and Release of Liability.

Parent or Guardian Signature: _____ Print Name: _____ Date: _____