



Butte Humane Society invites you to become a sponsor for Butte County's biggest pet-friendly community event of the year!

What? Bidwell Bark Fun Run & Festival

When? Saturday, May 16th from 8 AM to 1 PM

Where? Sycamore Field at One Mile Recreation Area, Lower Bidwell Park, Chico

Why? Celebrate and support the human-animal bond!

Join us for a fun, heartwarming celebration of animals and the people who love them. Be one of the many esteemed local and regional businesses and organizations at the seventh annual **Bidwell Bark Fun Run & Festival**. Bidwell Bark attracts thousands of community members and pet-loving families to Chico's beautiful Lower Bidwell Park, so don't miss this exciting and distinctive opportunity to promote your business or cause while showcasing your products, services and community support.

Sponsors like you are crucial to not only the success of this event, but to the daily victories in our work to help animals in need. Funds generated through Bidwell Bark support Butte Humane Society's mission of **Saving Lives, Finding Homes, and Inspiring Compassion** through the sheltering and adoption of homeless animals, public low-cost spay & neuter and clinic services, and support and enrichment of volunteer and outreach programs. For more information about our organization, please visit ButteHumane.org.

As a valued sponsor, you will receive many promotional benefits. Please review the sponsorship information on the back of this letter. To secure your sponsorship, please complete and return the included sponsorship form by Friday, April 24th (or take advantage of our online form and payment option.) For more detailed information about sponsorship benefits, visit BidwellBark.com/sponsor or contact me at the phone or email below.

On behalf of everyone at Butte Humane Society, both two- and four-legged, thank you for considering sponsorship of this year's **Bidwell Bark Fun Run & Festival**. We hope to see you there!

With Gratitude,

Mandy McClaine
Event Coordinator
mandymcclaine@buttehumane.org
530.343.7917 x 107

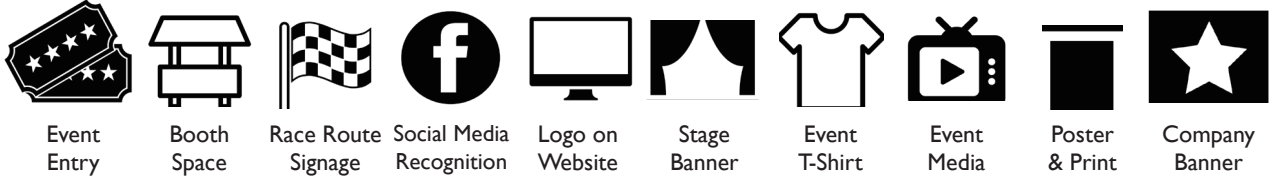
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2020 BIDWELL BARK • SPONSORSHIP OPPORTUNITIES

PREMIER SPONSORSHIPS INCLUDE THE FOLLOWING PROMOTIONAL BENEFITS:

For detailed information on these benefits, visit BidwellBark.com/sponsor



TOP DOG

\$10,000 (cash) OR
\$20,000 (in-kind)



CAT'S MEOW

\$5,000 (cash) OR
\$10,000 (in-kind)



PAW PAL

\$2,500 (cash) OR
\$5,000 (in-kind)



TAIL WAGGER

\$1,000 (cash) OR
\$2,000 (in-kind)



AREA SPONSORSHIPS INCLUDE: Logo on Stage Banner & Sponsored Area Signs; Link on Website; & ONE Race Route Sign.

AREA SPONSOR

\$500 (cash) OR
\$1,000 (in-kind)



ACTIVITY RING SPONSOR

\$350 (cash only)

ACTIVITY RING SPONSORSHIPS INCLUDE:

Logo on Stage Banner & Sponsored Area Signs;
Link on Website; & ONE Race Route Sign.

AD SPONSOR

\$250 (cash only)
Only 4 Spaces Available!

AD SPONSORSHIPS INCLUDE:

Logo on Stage Banner, Link on Website & ONE Route Sign.

Bidwell Bark is a fundraiser for Butte Humane Society, a 501(c)3 non-profit organization dedicated to helping animals since 1911.



2020 BIDWELL BARK • SPONSORSHIP FORM

SPONSOR INFORMATION

Contact Name

Business Name

Address

City, State, ZIP Code

Phone Number

Email Address

Business Website

SPONSOR LEVEL

- TOP DOG**
\$10,000 (cash) / \$20,000 (in-kind)
- CAT'S MEOW**
\$5,000 (cash) / \$10,000 (in-kind)
- PAW PAL**
\$2,500 (cash) / \$5,000 (in-kind)
- TAIL WAGGER**
\$1,000 (cash) / \$2,000 (in-kind)
- AREA OR AD SPONSOR:**



PAYMENT

CHECK # _____

AMEX VISA DISCOVER MASTERCARD

CARD NUMBER

NAME ON CARD

EXP DATE

CVC

SIGNATURE

To secure your sponsorship, please fill out and return this form OR complete your sponsorship form and payment online at BidwellBark.com/sponsor.

Mail completed form and payment to: Butte Humane Society
ATT: Bidwell Bark Sponsor
2580 Fair St
Chico, CA 95928

Or scan and email completed form to BidwellBark@ButteHumane.org

THANK YOU FOR SUPPORTING BUTTE HUMANE SOCIETY!

